

## **Le Barthélemy Hotel and Spa Teams up with Coral Restoration St. Barth to Regenerate Coral Reef Habitats**

*~Luxury St. Barths Hotel and Villa Company Introduce Coral Planting Experience to Educate and Raise Awareness for Coral Restoration~*

**GRAND CUL-DE-SAC, ST. BARTS (June 15, 2023)** – Award-winning [Le Barthélemy Hotel & Spa](#) and sister brand, [Le Barth Villa Rental](#) introduce a novel partnership with [Coral Restoration St. Barth](#) to regenerate the island’s surrounding reefs. Guests will now be able to book a snorkel or diving session with conservationists and replant coral around the island. The proceeds generated from the experience will be donated to Coral Restoration St. Barth, and guests will also be encouraged to donate when booking their stay at Le Barthélemy Hotel & Spa and with Le Barth Villa Rental.

“This expanded partnership with Coral Restoration St. Barth builds on our unwavering reverence for the ocean, which permeates the entire Le Barthélemy experience. Bringing guests under-the-sea to experience the delicate state of the coral habitats and species, and first-hand rehabilitating the reef will not only help to regenerate nature but also to inspire more impactful environmental stewardship and contributions towards protecting what we love,” said Sébastien Maingourd, Regional General Manager of Le Barthélemy Hotel & Spa and Le Barth Villa Rental.

Guests and locals alike are now able to donate and book this new experience from Le Barthélemy to learn about the delicate coral reef species and snorkel and replant coral around the island as well as help manage the lionfish that are wreaking havoc on the Caribbean marine life. The session also educates participants on the different marine species that inhabit the reefs including sea turtles and giant conch shells in addition to the invasive lionfish.

The rehabilitation and planting of the coral experience will be subject to the temperament of the ocean as this experience can only happen in calm waters.

Le Barthélemy Hotel & Spa has been a dedicated partner to the Coral Restoration Project since its opening in 2016. The collaborative effort has already rehabilitated one coral nursery in the bay of the Grand Cul de Sac area of the island in the first month, which is expected to be healed and flourishing in the next 6-9 months. Le Barthélemy's commitment to the protection of the surrounding natural habitats goes back to the resort's founding days. Since, the hotel has donated over 60k euros to environmental organizations working to regenerate the island, including Coral Restoration St. Barth and Island Nature Experiences St. Barth. The entire Le Barth team also participates in training sessions with Coral Restoration St. Barth to learn about ways to protect the reef and how they can convey to guests the importance of using reef-safe sunscreen and responsible travel.

“The protection of the coral reefs and the flora and fauna they shelter are crucial to the well being of our island and surrounding natural habitats. Throughout the eight years that we’ve had a partnership with Le Barthélemy, their contributions have helped us to not only restore some of the coral reefs on our island but also to continue to educate visitors and St. Barths residents about the importance of protecting our coastal communities.” said David Blanchard, President of Coral Restoration St. Barth

The mission of Coral Restoration St. Barth is to develop effective and affordable strategies to protect and restore the island of St. Barth’s reefs and to train and empower others to implement these

strategies in their own coastal communities. This purpose directly aligns with Le Barthélemy and Le Barth Villa Rentals' ongoing commitment to the protections and preservation of St. Barth.

Guests can adopt coral to replant and book this educational and interactive experience for their next stay at Le Barthélemy for €100 per adult and €50 per child with all proceeds going to Coral Restoration St. Barth.

To learn more about Le Barthélemy Hotel & Spa's sustainability efforts visit:

<https://www.lebarthelemyhotel.com/en/stbarth> And to learn more about Coral Restoration St. Barth's mission to protect and restore the island's reefs visit: <https://coral-restoration-stbarth.com/>

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### **ABOUT LE BARTHÉLEMY HOTEL & SPA**

Located on a perfect crescent-shaped, white-sand beach along St. Barths' famed Grand Cul-de-Sac, award winning Le Barthélemy Hotel & Spa envelops guests in its philosophy of human-centered, couture hospitality. Here, team members are empowered to deliver service that delights and surprises, offering guests suggestions and solutions as unique as they are. A member of the Small Luxury Hotels of the World, Le Barthélemy offers 44 rooms and suites each with a terrace and several with private pools, two adjacent full-service villas, seaside infinity pool and Le Spa at Le Barthélemy, a peaceful haven aimed at holistic wellbeing with skincare by La Mer. Its new signature restaurant Amis St. Barth, offering Mediterranean-inspired cuisine and live music is elegant but never staid and its rooftop bar, Whiskey, Tango, Foxtrot, is the place for inventive cocktails. From partnerships with Territorial Agency for the Environment of St. Barts and Coral Restoration to Zero Waste Cooking classes for guests, Le Barthélemy Hotel & Spa strives all year round to be more sustainable in every aspect of its operations and guest experience. For more information, visit [www.lebarthelemyhotel.com](http://www.lebarthelemyhotel.com) and connect with us on social media @lebarthelemy, @amis\_stbarth and @lebarth\_villas.

### **ABOUT LE BARTH VILLA RENTAL**

Le Barth Villa Rental is the freshest source for luxurious private home vacations in St. Barts. Combining the ultimate luxury of villa living with exclusive privileges at award-winning Le Barthélemy Hotel & Spa chosen as the Caribbean's #1 Hotel in the Conde Nast Traveler Readers' Choice Awards, Le Barth Villa Rental guests enjoy daily delivered breakfast and full access to the amenities and services of the hotel including Aux Amis restaurant, rooftop bar, fitness center and spa. Through its intimate knowledge of the destination and highly experienced team, Le Barth Villa Rental is able to curate private vacations as unique as the guests who plan to call – *if even for a little while*, St. Barts home. For more information visit [lebarthvillas.com](http://lebarthvillas.com), call toll-free 844-77-BARTH or when in St. Barts, visit the new showroom located in Gustavia at Angle Rue Oscar II et Rue de la France.

### **ABOUT CHAMPAGNE HOSPITALITY**

Champagne Hospitality creates luxury boutique hotels and experiences as distinct as their exceptional locations and all with the purpose of preserving and celebrating local culture and heritage. Privately owned and operated, Champagne Hospitality is unconstrained in its approach to delighting guests, employing a philosophy of couture hospitality to tailor every service and experience to the individual. As members of the communities where it operates, the company is deeply committed to environmental stewardship and to the wellbeing of its neighbors, greater communities, guests, staff, and our planet. The growing collection of award-winning Champagne Hospitality hotels include Royal Champagne Hotel & Spa and Le 25 Bis by Leclerc Briant in the Champagne region of France; Le Barthélemy Hotel & Spa and Le

Barth Villa Rental in St. Barths, and debuting in 2024, Château de la Commaraine in the Burgundy region of France.