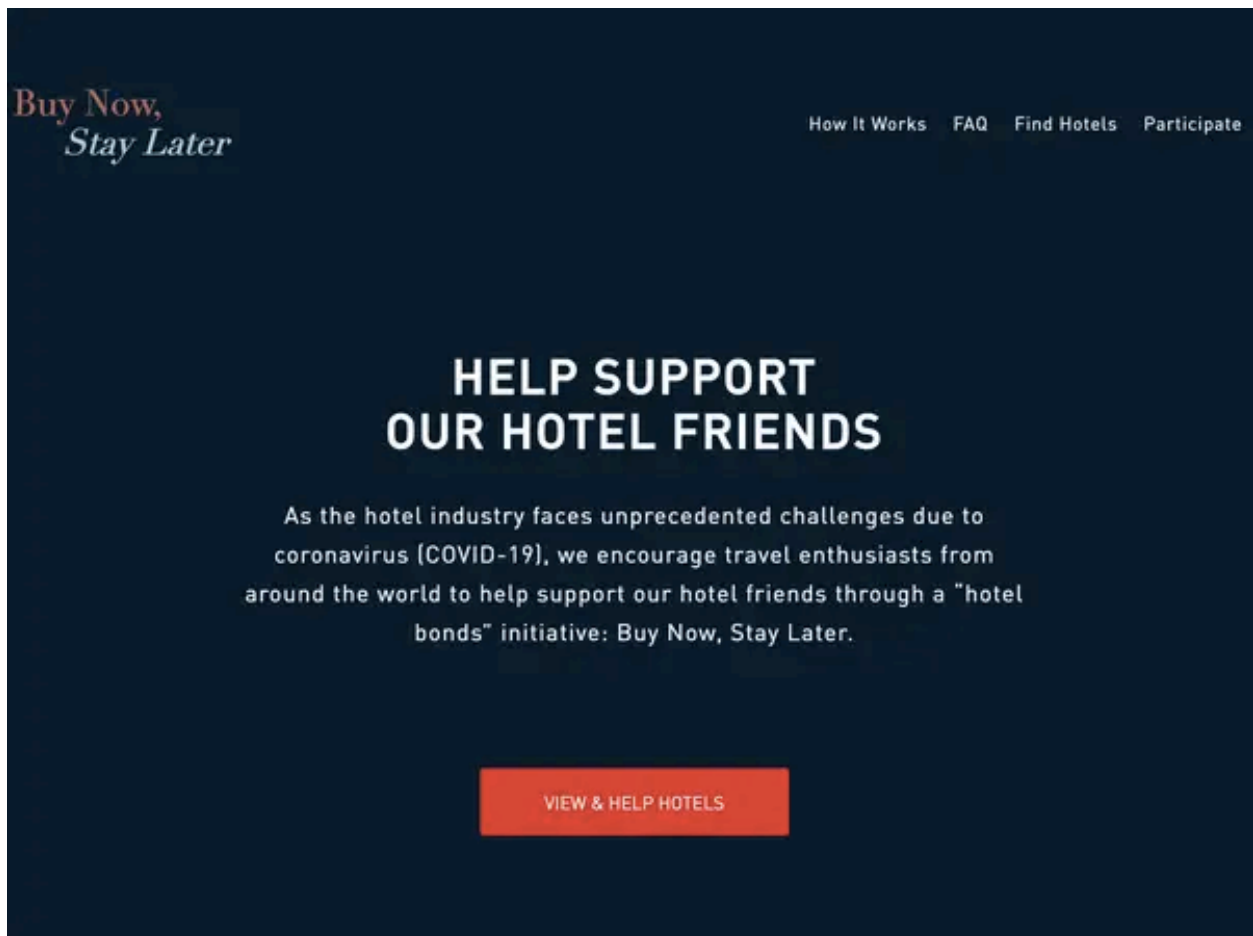


# BUSINESS INSIDER

Hotels are selling credits and 'bonds' for future discounted travel in order to stay afloat during coronavirus shutdowns

BY [Melissa Wiley](#) | MAY 03, 2020, 11:20 AM



The image is a screenshot of a dark blue website banner. In the top left corner, the text 'Buy Now, Stay Later' is displayed in a serif font, with 'Buy Now,' in a reddish-brown color and 'Stay Later' in white. In the top right corner, there are four white links: 'How It Works', 'FAQ', 'Find Hotels', and 'Participate'. The main heading in the center is 'HELP SUPPORT OUR HOTEL FRIENDS' in large, bold, white, all-caps sans-serif font. Below the heading is a paragraph of white text: 'As the hotel industry faces unprecedented challenges due to coronavirus [COVID-19], we encourage travel enthusiasts from around the world to help support our hotel friends through a "hotel bonds" initiative: Buy Now, Stay Later.' At the bottom center, there is a red rectangular button with the white text 'VIEW & HELP HOTELS'.

Buy Now, Save Later

## 1. Buy Now, Save Later

The [Buy Now, Stay Later](#) initiative lets travelers purchase "hotel bonds" in increments of \$100 and redeem them for \$150 after 60 days. Hundreds of hotels, ranging from [Le Barthelemy](#) in St. Barth's to Greydon House in Nantucket to the JW Marriott in Houston, are participating and can be searched by state, country, and region.

Travelers must contact each hotel directly to purchase hotel bonds. To facilitate this, Buy Now, Stay Later includes a "Get Your Bond" button next to each hotel participating hotel, which links out to the hotel's website and contact information.

The program is currently set to run through August 31, 2020.